

Bridging the Accountability Gap Opportunities for Civil Society Action

Increase independent accountability, produce Civil Society Status Reports and make NCDs an election issue

The NCD Alliance Accountability Toolkit (2020) can be used to guide an assessment of national or regional progress in achieving NCD-related goals and targets. Civil society accountability exercises facilitate opportunities to understand, celebrate and challenge the factors driving progress and gaps in NCD policy implementation, and ensure NCDs are election issues.

Focus on bitesize targets and milestones with 2030 in sight, while advocating that, by 2025, all countries are regularly monitoring progress on national NCD targets and indicators

The NCD SDG 3.4 target can be broken down into 'bitesize' milestone targets. The 25% relative reduction target in premature mortality from NCDs by 2025 and corresponding nine global voluntary targets are viable, focused and incremental stepping stones to 2030.

Engage and support champions

Identifying, engaging and supporting persistent champions and strong advocates from civil society and within government, who are able to communicate compelling narratives based on both scientific and community evidence that appeal to policy-makers and the public alike, can catapult NCDs to become high-level domestic priorities.

Expand future NCD Countdown 2030 reporting

This reporting should include implementation of multi-sectoral policies and financial commitments by governments and donors, to improve the evidence based on enabling factors for successful national NCD responses.

