MAKING THE CASE TO

INVEST IN NONCOMMUNICABLE **DISEASES TODAY**

THE COSTS OF NONCOMMUNICABLE **DISEASES (NCDs) ARE ASTRONOMICAL**

The total global cost of the **5 leading NCDs between** 2011 and 2030 is estimated at TRILL

PUSHING MILLIONS OF PEOPLE INTO POVERTY

Out-of-pocket costs of NCD treatment force millions of people into extreme poverty every year.



YET, ONLY 1-2% OF TOTAL DEVELOPMENT ASSISTANCE FOR HEALTH IS DEDICATED TO NCDs.

NCDs remain one of the most underfunded global health issues relative to the billions of people impacted.

PROTECTING THE WORLD FROM NCDs IS OUR BEST INVESTMENT

If less than US\$1 per person per year is invested in cost-effective NCD measures, this could lead to:

MILLION LIVES SAVED in low- and middle- income countries

ADDITIONAL YEARS OF HEALTHY LIFE

US\$230 BILLION IN ECONOMIC GAINS by 2030



20% INVESTMENT = 39 MILLION LIVES SAVED

39 million lives could be saved between 2023 and 2030 if the world's Health Ministries contribute just 20% of their budgets to high-priority NCD interventions.

THE BOTTOM LINE = **LONGER, HEALTHIER LIVES + MONEY SAVED**

INVEST TO PROTECT

GLOBAL WEEK FOR ACTION ON NCDs

5-11 SEPTEMBER 2022 - The Year of NCD Investment

#ActOnNCDs

actonncds.org

