



2022 Global Week for Action on NCDs

Actions for alliances

Global Week for Action on NCDs,
5 - 11 September 2022
The Year of NCD Investment



See social media toolkit here

Use the power of social media to call on your community, key stakeholder organisations and governments to #ActonNCDs.



Write to your government

Include your tailored Global Week for Action **key messages** in letters to the highest level of government and across government (including Ministries of Finance and other relevant agencies). **Mobilise your alliance and your networks of people living with NCDs to sign onto the letters.**

Mobilise

Use your tailored Global Week for Action **key messages** in your advocacy and community mobilising events during the week (5 - 11 September) and in your work with the media.

Keep NCDs posted!

Add events and activities to the [Map of Impact](#).

Reach out to NCDs to let us know how you have mobilised and advocated for this Global Week for Action and share any country intelligence on your government's actions on financing.

Key messages

Use the **Global Week for Action campaign's five key messages** to call on your government to take bold action on NCD investment and financing:

1

The human toll of NCDs is unacceptable, inequitable, and increasing.

Share data on the NCD burden in your country/region as part of your advocacy with decision-makers at the highest political level and from across the government. *Highlight the need for funding for NCDs to save and improve lives by 2030. Call upon governments to strengthen monitoring, tracking and reporting on expenditure and financing of NCDs, including via national health accounts.*

2

NCDs are a major human rights and equity issue—and the most underfunded global health issue.

NCDs are a major cause (and consequence) of poverty, and disproportionately burden the poorest and most vulnerable populations. *Highlight examples of how NCDs are impacting your community, including through out-of-pocket expenditures on healthcare for NCDs. Amplify the voices of people with lived experience of NCDs. Highlight any data on your country's current levels of investment in NCDs and call upon government to develop national NCD investment cases and costed national NCD plans.*

3

Your government cannot afford to neglect NCDs.

NCDs drain your country's economy, pose a powerful threat to human capital, and perpetuate poverty in households and communities. *Call upon governments to develop and commit to national targets to close the gap on NCD investment and financing, and to global targets at the second WHO Global Financing Dialogue on NCDs and at future UN High level Meetings on NCDs.*

4

NCDs threaten resilience, pandemic preparedness and health systems.

Action and investment in NCDs will not only save lives and economies but will also strengthen health security and preparedness of countries to respond to future pandemics and health threats. *Failure to act on NCDs and their risk factors has been shown to put populations, health systems and the economy at increased risk of major impacts from epidemics, including COVID-19. Highlight the impact of COVID-19 on your health system and on people living with NCDs in your country. Hold your government to account on NCD financing.*

5

Your government can achieve substantial economic benefit by taking bold action.

Reaching SDG target 3.4 to reduce premature mortality from NCDs by one third by 2030 is cost-effective, in both the short- and long-run, and realistic. Leverage data from the 2022 Lancet Countdown paper which shares the costs and benefits of scaling up priority NCD interventions by region. *Call on your government to invest in NCDs. Share your alliance's priorities for action on financing, focusing on proven solutions and strategies (including implementation of effective fiscal policies and, in the case of high-income countries, increasing Overseas Development Assistance for NCDs). See the NCDA policy brief [Invest to Protect](#) for further information.*

Visit actonncds.org and get involved in the Global Week for Action on NCDs, taking place from 5 to 11 September 2022.